

Appendix:

Details on Survey by Think Research and Advisory in the MENA region over a sample of 1600 respondents surveyed online in December 2022.

General Notes

- *Regional variables analyzed:*
- *Categorized by region: Levant, GCC, North Africa*
- *Categorized by country: Saudi Arabia, Qatar, Kuwait, UAE, Oman, Bahrain, Jordan, Lebanon, Egypt, Tunisia, Algeria, Morocco*
- *Demographic variables analyzed:*
 - *Age*
 - *18-24 years old*
 - *25-34 years old*
 - *35-44 years old*
 - *45-54 years old*
 - *55-64 years old*
 - *65-74 years old*
 - *75+ years old*
 - *Gender*
 - *Male*
 - *Female*
 - *Other*
 - *Household makeup*
 - *1 person*
 - *2 people*
 - *3 people*
 - *4 people*
 - *More than 4 people*

Questions and findings

Grocery spend questions:

These questions help inform how different markets in MENA view the risk of inflation, either getting better or worse, over the next year

- Approximately, how much did your household spend on groceries during the month of November this year (2022)?
- (Average USD amount)
- Approximately, how much do you think your household will spend on groceries during the month of November next year (2023)?
- (Average USD amount)

Findings:

- **Levant region expected average USD spend percentage change over the next year:**
 - Jordan: 22.88% increase
 - Lebanon: 30.15% increase
- **The GCC expected average USD spend percentage change over the next year:**
 - KSA: 14.58% increase
 - UAE: 21.06 increase
 - Qatar: 17.09% increase
 - Kuwait: 21.62% increase
 - Oman: 22.62% increase
 - Bahrain: 7.83% increase
- **North Africa expected average USD spend percentage change over the next year:**
 - Egypt: 31.92% increase
 - Tunisia: 45.05% increase
 - Algeria: 35.58% increase
 - Morocco: 23.12% increase

Physical security questions:

These questions help inform how different markets in MENA view the risk or threat of security in their countries, are their views towards physical security getting better or worse over the next year?

- Considering your personal circumstances today, how would you rank your sense of physical security?
 - (Scale 1-10: 1 being highly insecure, 10 being highly secure)
- Now, predicting your circumstances a year on from today, how would you rank your sense of physical security in 12 months?
 - (Scale 1-10: 1 being highly insecure, 10 being highly secure)

Findings

- **Levant countries expected change in sense of physical security over the next year**
 - Jordan: 8.4%
 - Lebanon 13.3%
- **GCC countries expected change in sense of physical security over the next year**
 - KSA: 3% increase
 - UAE: 2.5% increase
 - Qatar: 3% increase
 - Kuwait 3.6% increase
 - Oman: 3.6% increase
 - Bahrain: 4.1% increase
- **North African countries expected change in sense of physical security over the next year**
 - Egypt: 0.08% increase
 - Tunisia: 7.24% increase
 - Algeria: 13.53% increase
 - Morocco: 10.65% increase

Gas, electricity and fuel questions:

(These questions will inform how different markets view the risk of energy volatility, do people think that energy prices are getting better or worse over the next year)

- Considering your current expenditure on energy bills, approximately, how much did your household spend on electricity and gas bills (combined) during the month of November this year (2022)?
 - (Average USD amount)
- Now, predicting what might happen a year on from today, how much do you think your household will spend monthly on electricity and gas bills (combined) during the month of November next year (2023)?
 - (Average USD amount)
- Approximately, how much did you spend on fuel during the month of November this year (2022)?
 - (Average USD amount)
 - Now, predicting what might happen a year from today, approximately, how much do you expect to spend on fuel during the month of November next year (2023)?
 - (Average USD amount)

Findings

Expected Gas and Electricity Spend

- **Levant region expected average USD spend percentage change over the next year for electricity and gas:**
 - Jordan: 48.04% increase

- Lebanon: 36.19% increase
- **The GCC expected average USD spend percentage change over the next year for electricity and gas:**
- KSA: 18.79% increase
- UAE: 23.36% increase
- Qatar: 16.96% increase
- Kuwait: 33.36% increase
- Oman: 25.16% increase
- Bahrain: 41.81% increase
- **North Africa expected average USD spend percentage change over the next year for electricity and gas:**
- Egypt: 33.52%% increase
- Tunisia: 71.11% increase
- Algeria: 49.78% increase
- Morocco: 13.14% increase

Expected Fuel Spend

- **Levant region expected average USD spend percentage change over the next year for fuel:**
- Jordan: 18.03% increase
- Lebanon: 50.53% increase
- **The GCC expected average USD spend percentage change over the next year for fuel:**
- KSA: 23.21% increase
- UAE: 15.59% increase
- Qatar: 25.91% increase
- Kuwait: 37.42% increase
- Oman: 107.36% increase
- Bahrain: 77.89% increase
- **North Africa expected average USD spend percentage change over the next year for fuel:**
- Egypt: 51.92% increase
- Tunisia: 40.93% increase
- Algeria: 24.76% increase
- Morocco: 19.27% increase